



Downtown Denver Partnership

Urban Exploration

VANCOUVER, BRITISH COLUMBIA

Program Contact:

Aylene McCallum

Vice President, Civic Leadership & Engagement

P: 303.571.8237

E: amccallum@downtowndenver.com



*Bringing Downtown Denver's
business leaders and civic leaders together,
to learn about city building best practices*

URBAN EXPLORATION 2023

Sponsorship Opportunities



About the Program:

The Downtown Denver Partnership's annual Urban Exploration trip brings as many as 150 Downtown Denver leaders, business leaders, elected officials, and key city staff members to another downtown each spring to become more familiar with best practices related to objectives in the 2007 Downtown Area Plan.

The 2023 program will travel to downtown Vancouver, British Columbia.

Past cities the program has visited include: Washington, D.C.; Vancouver, British Columbia; Philadelphia, Pennsylvania; Chicago, Illinois; Toronto, Ontario; Seattle, Washington; San Francisco, California; Brooklyn, New York; Portland, Oregon; Los Angeles, California; Copenhagen, Denmark; Denver, Colorado; and Mexico City, Mexico.

About the Attendees:

The Urban Exploration program participants are the leaders of Downtown Denver Partnership member companies and top public-sector officials who are significantly involved in advancing objectives and priorities laid out in the 2007 Downtown Area Plan.

About the Opportunity:

Sponsorship of the 2023 Urban Exploration trip offers an unparalleled opportunity to elevate your organization's brand and build relationships with Denver's top public-sector officials and business and civic leaders.

All sponsorship levels include at least one participant fee as a sponsor benefit, as well as the opportunity to register additional participants.



URBAN EXPLORATION 2023

Sponsorship Opportunities



All Urban Exploration Sponsor Levels Receive the Following Benefits:

- Guaranteed spot on the trip for at least one participant.
- Waive participant fee for one participant.
- Opportunity to send additional participant(s).
- Welcome gift for at least one participant.

Presenting Sponsor - \$30,000

SOLD

- Named Host of Celebration Dinner (to be planned by Partnership staff).
- Guaranteed spot on the trip for at least two participants.
- Waive participant fee (includes lodging) for two participants.
- Brief speaking opportunity at Celebration dinner.
- Invitation for up to eight (8) individuals at Celebration Dinner
- Recognition in text message to all program participants.
- 1st position placement of sponsor logo on all program materials, except for Hospitality Bag and Lanyard.
- Opportunity to add collateral materials to the Hospitality Bag.
- Exclusive placement of logo on Program App's welcome page.
- Premier placement of logo on Program App's sponsor page.
- Exclusive recognition on Program App focused email distributed to participants before the program.
- First right of refusal for Presenting Sponsorship for 2023.

Welcome Reception Sponsor - \$15,000

One Opportunity Available

- Named Host of the Urban Exploration Welcome Reception.
- Recognition in text message to all program participants.
- Opportunity to provide branded favor to program participants at Welcome Reception.
- Brief speaking opportunity at the Welcome Reception.
- 3rd position placement of sponsor logo on all program materials, except for Hospitality Bag and Lanyard.

Briefing Social Sponsor - \$15,000

One Opportunity Available

- Named Host of the Urban Exploration Briefing Social.
- Co-Branding with the Partnership on Urban Exploration Briefing Social Name Tags.
- Opportunity to provide branded favor to program participants at Briefing Social.
- Brief speaking opportunity at Briefing Social.

URBAN EXPLORATION 2023

Sponsorship Opportunities



Host Sponsor - \$12,500

Four Opportunities Available

- One of only four (4) Host Sponsors.
- Recognition in text message to all program participants.
- Opportunity to provide branded favor included in program backpack.
- Brief speaking opportunity at Plenary Session.
- 3rd position placement of sponsor logo on all program materials, except for Hospitality Bag and Lanyard.

Supporting Sponsor - \$9,000

Eight Opportunities Available

- Host of small group dinner of 10-15 participants and their guests during the trip.

Hospitality Sponsor \$9,000

One Opportunity Available

- Exclusive branding on program bag.

Lanyard Sponsor - \$8,000

One Opportunity Available

- Exclusive branding on program lanyard.



Rates good until October 1, 2022
*Rates may be adjusted as trip details
are finalized.*

CONTACT AYLENE MCCALLUM to confirm
your Sponsorship for 2023 Urban
Exploration in Vancouver, B.C.
<mailto:amccallum@downtowndenver.com>